



PROOF OF PERFORMANCE

Lamar Advertising
2020 Gateway Park Court
Kingsport, TN 37663
NA Fax NA

REPORT DATE: 3/10/2023

CUSTOMER NAME: MOUNTAIN EMPIRE COMMUNITY COLLEGE

ADVERTISER NAME: MOUNTAIN EMPIRE COMMUNITY COLLEGE

AFFIDAVIT

AUTHORIZED SIGNATURE: _____

DATE: 3/10/2023 _____





PROOF OF PERFORMANCE

PANEL: 40315 | TAB#: 30447243 | INSTALL DATE:

CONTRACT: 3745458	NAT'L CONTRACT
CUSTOMER: MOUNTAIN EMPIRE COMMUNITY C...	REPORT DATE: 3/10/2023
ADVERTISER: MOUNTAIN EMPIRE COMMUNITY C...	

Location: HWY.23S @MM 20.2 W/S F/S

Media: Poster | Copy Size: 10' X 22' | Wkly Impressions: 59145

Lamar Office: 148 - Lamar Tri-Cities TN/VA | Market: SCOTT COUNTY VIRGINIA

Material Received:

No image is
currently available
for this panel

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currently available
for this panel



PROOF OF PERFORMANCE

PANEL: 40253 | TAB#: 30447204 | INSTALL DATE: 4/18/2022

CONTRACT: 3745458	NAT'L CONTRACT
CUSTOMER: MOUNTAIN EMPIRE COMMUNITY C...	REPORT DATE: 3/10/2023
ADVERTISER: MOUNTAIN EMPIRE COMMUNITY C...	

Location: ALT 58 .1MI W/O RT 74 & 681 JCT S/S FW

Media: Poster | Copy Size: 10' X 22' | Wkly Impressions: 56100

Lamar Office: 148 - Lamar Tri-Cities TN/VA | Market: WISE COUNTY VIRGINIA

Material Received:





PROOF OF PERFORMANCE

PANEL: 40235 | TAB#: 30447188 | INSTALL DATE: 4/18/2022

CONTRACT: 3745458	NAT'L CONTRACT
CUSTOMER: MOUNTAIN EMPIRE COMMUNITY C...	REPORT DATE: 3/10/2023
ADVERTISER: MOUNTAIN EMPIRE COMMUNITY C...	

Location: ALT 58 .5MI E/O CITY LIMITS SS FW

Media: Poster | Copy Size: 10' X 22' | Wkly Impressions: 41075

Lamar Office: 148 - Lamar Tri-Cities TN/VA | Market: LEE COUNTY VIRGINIA

Material Received:





PROOF OF PERFORMANCE

PANEL: 40227 | TAB#: 30447182 | INSTALL DATE: 4/18/2022

CONTRACT: 3745458	NAT'L CONTRACT
CUSTOMER: MOUNTAIN EMPIRE COMMUNITY C...	REPORT DATE: 3/10/2023
ADVERTISER: MOUNTAIN EMPIRE COMMUNITY C...	

Location: HWY 23N .9MI N/O WISE/LEE CL E/S F/S

Media: Poster | Copy Size: 10' X 22' | Wkly Impressions: 46523

Lamar Office: 148 - Lamar Tri-Cities TN/VA | Market: WISE COUNTY VIRGINIA

Material Received:





PROOF OF PERFORMANCE

PANEL: 40218 | TAB#: 30447175 | INSTALL DATE: 4/18/2022

CONTRACT: 3745458	NAT'L CONTRACT
CUSTOMER: MOUNTAIN EMPIRE COMMUNITY C...	REPORT DATE: 3/10/2023
ADVERTISER: MOUNTAIN EMPIRE COMMUNITY C...	

Location: BUS 23N .5MI S/O RT 708 ES F/S SGL

Media: Poster | Copy Size: 10' X 22' | Wkly Impressions: 28643

Lamar Office: 148 - Lamar Tri-Cities TN/VA | Market: WISE COUNTY VIRGINIA

Material Received:





PROOF OF PERFORMANCE

PANEL: 40173 | TAB#: 30447139 | INSTALL DATE: 4/18/2022

CONTRACT: 3745458	NAT'L CONTRACT
CUSTOMER: MOUNTAIN EMPIRE COMMUNITY C...	REPORT DATE: 3/10/2023
ADVERTISER: MOUNTAIN EMPIRE COMMUNITY C...	

Location: HWY 58W .1MI E/O RT 667 NS F/E

Media: Poster | Copy Size: 10' X 22' | Wkly Impressions: 4948

Lamar Office: 148 - Lamar Tri-Cities TN/VA | Market: LEE COUNTY VIRGINIA

Material Received:





PROOF OF PERFORMANCE

PANEL: 40166 | TAB#: 30447134 | INSTALL DATE: 4/18/2022

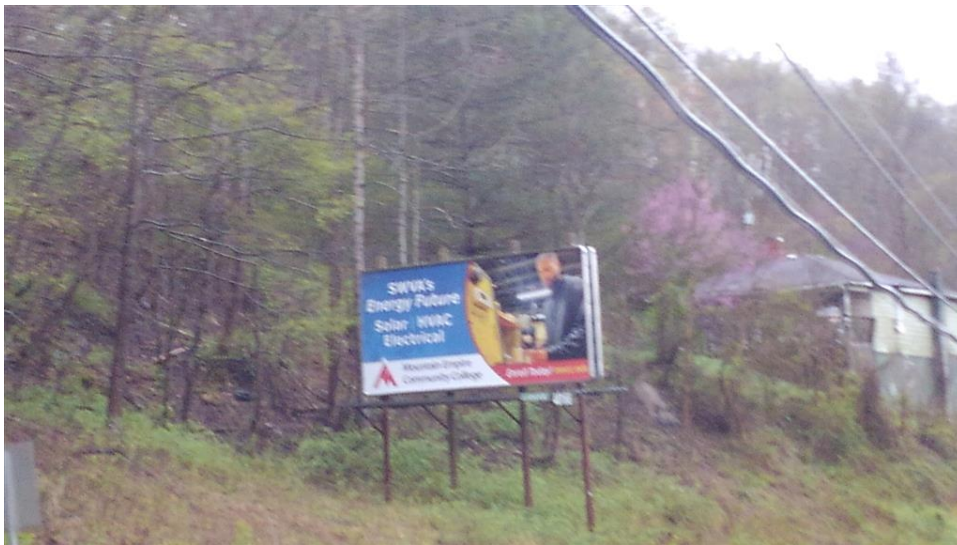
CONTRACT: 3745458	NAT'L CONTRACT
CUSTOMER: MOUNTAIN EMPIRE COMMUNITY C...	REPORT DATE: 3/10/2023
ADVERTISER: MOUNTAIN EMPIRE COMMUNITY C...	

Location: HWY 83 .1MI W/O CITY LIMITS S/S F/E

Media: Poster | Copy Size: 10' X 22' | Wkly Impressions: 28242

Lamar Office: 148 - Lamar Tri-Cities TN/VA | Market: DICKENSON COUNTY VIRGINIA

Material Received:





PROOF OF PERFORMANCE

PANEL: 40151 | TAB#: 30447124 | INSTALL DATE: 4/18/2022

CONTRACT: 3745458	NAT'L CONTRACT
CUSTOMER: MOUNTAIN EMPIRE COMMUNITY C...	REPORT DATE: 3/10/2023
ADVERTISER: MOUNTAIN EMPIRE COMMUNITY C...	

Location: HWY 23 .1MI N/O INDIAN CRK W/S F/S

Media: Poster | Copy Size: 10' X 22' | Wkly Impressions: 48755

Lamar Office: 148 - Lamar Tri-Cities TN/VA | Market: WISE COUNTY VIRGINIA

Material Received:





PROOF OF PERFORMANCE

PANEL: 40123 | TAB#: 30447100 | INSTALL DATE:

CONTRACT: 3745458	NAT'L CONTRACT
CUSTOMER: MOUNTAIN EMPIRE COMMUNITY C...	REPORT DATE: 3/10/2023
ADVERTISER: MOUNTAIN EMPIRE COMMUNITY C...	

Location: US HWY 23N S/O ROBINETE VLY RD ES F/S P2

Media: Poster | Copy Size: 10' X 22' | Wkly Impressions: 79541

Lamar Office: 148 - Lamar Tri-Cities TN/VA | Market: SCOTT COUNTY VIRGINIA

Material Received:

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PROOF OF PERFORMANCE

PANEL: 40043 | TAB#: 30447034 | INSTALL DATE: 4/14/2022

CONTRACT: 3745458	NAT'L CONTRACT
CUSTOMER: MOUNTAIN EMPIRE COMMUNITY C...	REPORT DATE: 3/10/2023
ADVERTISER: MOUNTAIN EMPIRE COMMUNITY C...	

Location: HWY 23 @ WEBERVIEW DRIVE WS F/S P1

Media: Poster | Copy Size: 10' X 22' | Wkly Impressions: 170583

Lamar Office: 148 - Lamar Tri-Cities TN/VA | Market: SCOTT COUNTY VIRGINIA

Material Received:

